# **Goa State AIDS Control Society**

October- November 2015



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### NATIONAL VOLUNTARY BLOOD DONOR'S DAY

Date: 1<sup>ST</sup>October 2015

Venue: Seminar Hall, Secretariat.

The State level function for National Voluntary Blood Donation Day was held at Seminar Hall, Secretariat, Porvorim Goa. The Chief Guest for the programme was Dr. Francis D'souza. The theme for the National Voluntary Blood Day was 'Blood Donors bring a ray of hope. Be a regular Blood Donor'.



precious lives.

The Project Director Dr. Jose D'Sa delivered the welcome address and was the key note speaker delivering a brief about blood donation and the relievance of the day.

Dy. Chief Minister Shri Francis D'Souza stressed the need to create more and more awareness among the people in order to motivate them to donate blood which can save

Health Minister made this fervent plea while observing the National Voluntary Blood Donation Day organized by Goa State AIDS Control Society with Association of Goa state Blood transfusion control Society at Secretariat Porvorim today.





Congratulating all the blood donors, he said they are real messengers to make awareness for this noble cause. He also appealed to the people to

voluntarily donate blood. This year two regular women Blood donors were felicitated at the hands of Dy. Chief Minister.





Dr. Sanjeev Dalvi, Director, Health Service, Dr. Pradeep Naik, Dean, Goa Medical College and Hospital and Shri.Umakant Sawant D.D(IEC),GSACS were also present on the occasion.



On this occasion a blood Donation camp was organized at the conference of the Secretariat and 18 blood donors donated blood.

### **Goa Scenario**

- In the State of Goa, the availability of blood is ensured through a network of 5 licensed blood banks; three in the Government sector and 2 in Private sectors.
- Total annual requirement of Blood in Goa is 17000 units.
- The total collection of blood during the year 2014 was 19668 units while the proportion of voluntary blood collection is 81%.
- 313 blood donation camps were organized in the year 2014.
- In 2015 up to August 15, total collection of blood is 13619 units while the proportion of voluntary blood collection is 76%
- In 2015 upto August, the State has organized 215 blood donation camps.



# STATE LEVEL PLANNING MEETING & FOLK MEDIA TRAINING WORKSHOP

Folk media performances have been a powerful communication media. The folk performances have served as an interactive, informative and engaging medium to connect to connect with vulnerable groups like youth & women and have managed to educate them about HIV/AIDS and related services.

Last year the training for the selected folk troupes of Goa was conducted in Pune by MSACS this year Goa SACS decided to conduct the residential **State level folk troupe training workshop** for selected troupes at Goa itself as this would help train the troupe better, addressing all aspects related to local issues & keeping in view the financial constrains. The dates for the training were 29<sup>th</sup> and 30<sup>th</sup> October 2015 at Miramar Residency, Miramar Goa.

In the year 2014 -15 the state-recruited five troupes performing two types of folk forms Jagor (street play) and magic show. Hundred performances were held (50 in North Goa & 50 in South Goa) from in the months of January and February. This year also 100 performances have been proposed (50 in North Goa & 50 in South Goa in the same folk forms Jagor (street play) and magic show are scheduled to be held from November to January.

Initially a state level planning meeting involving the master trainers, TI's, SACS officials was held to discuss the training schedules and content. The dates were finalized and accordingly intimated to NACO along with the request for a resource person. After a go ahead the agenda as well as the route plans were drafted and shared with NACO. The necessary suggestions/corrections were incorporated in the plans and finalized and sent to NACO.

The folk campaign serves the following objectives.

- Spread awareness about basic of HIV/AIDS including transmission, prevention and misconception.
- ❖ Inform and influence the target audience to use testing and treatment services available at nearest government hospitals.
- ❖ Address HIV/AIDS related stigma & discrimination among target audience.
- ❖ Resolve the audience's queries on sight after the folk play performances end.





**29**<sup>TH</sup> **October 2015**: The day started with registration of all participants. The Project Director Goa SACS Dr. Joe D'sa formally inaugurated the workshop along with officials of GSACS Shri. Umakant Sawant D.D (IEC), Ramesh Rathod AD (TI) ,Shri.Vijay JagtapAD(VBD) Shri.Preston Fernandes AD(M&E)

Sunita Arudra A.D (IEC) and Ms. Asha Vernekar Team Leader, Technical Support Unit, and the master trainers Shri. Rajdeep Naik and Shri.Dileep D. Salgaonkar.





The sessions started with an introduction and overview of the national operational guidelines by Shri. Umakant Sawant D.D (IEC).

This was followed by a short film on HIV .Team leader TSU, Ms. Asha Vernekar and Shri. Ramesh Rathod AD (TI) held sessions on knowledge sharing on HIV

prevention/stigma and services uptake with stress on voluntary testing and youth vulnerability and usage of IDU Discussions ,with the participants taking active part by asking questions to clear any doubts. Discussion was also held on the common queries The post lunch session had a detailed



discussion on the campaign



roll out related to all formats and documentation, conducted by Shri. Umakant Sawant D.D (IEC) and Sunita Arudra A.D (IEC).



The participants were divided into groups and each group had an official from GSACS mentoring the script for practice. The groups were divided on the basis of folk form however the artists from the different groups were made to be part of different groups.





## Four topics of

- ✓ Stigma & discrimination
- ✓ Adolescence and HIV, IDU
- ✓ ICTC/PPTCT services

Were given to each group and four scripts on one topic were developed. The day concluded with the groups having the scripts ready and starting the rehearsals.

30<sup>th</sup> October 2015: The day began with registration and continuation on the work on the scripts along with rehearsals to finetune the performances. Two folk forms magic show and Jagor (street play) were chosen for field testing at a pre decided location of Don HSS close to the location of the training area. The script on Adolescence and HIV was used. The audience had children from two classes of the commerce section of the school. The Principal was particularly cooperative and



made special effort to include the teachers who were involved in song and drama to be part of the audience. Students were receptive and enthralled with the performances particularly the magic show.

The Principal along with the teachers gave the troupe feedback on their



performances. They felt magic show easily captivated the audience and the messages were receptive to clear and children. The Jagor performance appreciated overall was feedback that some of messages should be more defined for better understanding and the volumes of the music accompanying the troupes can be lowered as it was distracting from the dialogues (messages) of the

troupe members. Suggestions were given to use props to reiterate the messages. Overall the performances were well appreciated and the school looked forward to present the performances to the rest of the school children.

At the training hall the groups performed in front of GSACS officials, master trainers and resource persons. The route plan allocated to each group was discussed in detail Feedbacks regarding improvement of the scripts as well as the performances were given and the state level training concluded after making the necessary changes in the scripts. The four new scripts developed were given to the groups for practice and implementation along with the route plans that had been developed earlier.



Participants of the workshop with the Project Director



Health services as they were to travel with the folk troupe for monitoring as well as being the key people in the question answer sessions posts the performance.

Post the workshop before sending the folk troupe for performances the route plans were fine-tuned. One day refresher training was organized for the Health educators/ Extension workers of Directorate of

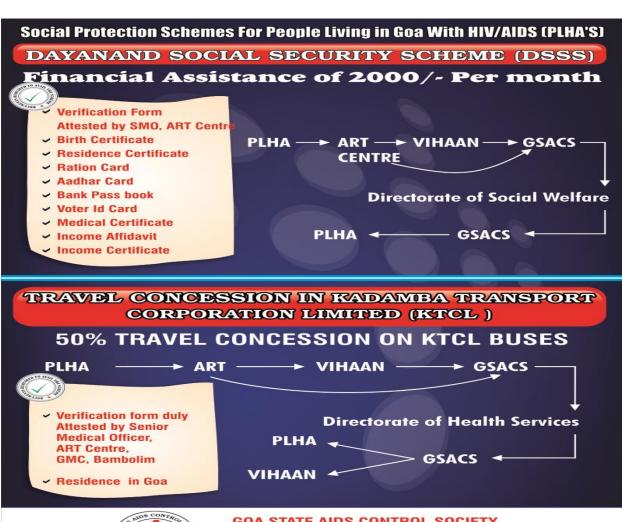




Sessions on Basics of HIV,STD, Services of GSACS and Role of Targeted Interventions in HIV were conducted.

A discussion on Stigma & Discrimination was held and a film Teach AIDS Film on HIV was shown. After the training the route plans and the coordination between the troupe's health workers and the institutions were discussed further in detail.







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## 1st December 2015